

# EropeUnion of Values - 20 Years of Dialogue?

youth exchange



# Agenda

The Union of Values project celebrates 20 years since 10 countries joined the EU, fostering a unique opportunity for young participants to build stronger, positive relationships across nations.

This initiative seeks to promote European values, nurture a collective identity, and raise awareness on environmental issues, aligning with the EU's core themes.

Young people are encouraged to participate actively, strengthening the concept of being part of a unified European community.

# Project Objectives



## GOALS

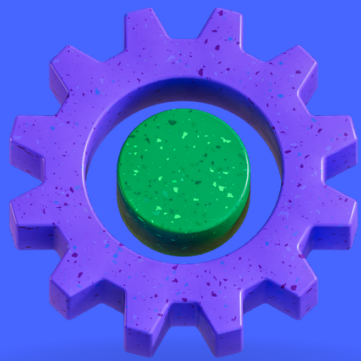
- Fostering European identity
- Encouraging intercultural communication
- Promoting environmental responsibility

## GOALS

- Engaging young people in EU discussions
- Supporting EU youth priorities like the EU Youth Dialogue



# scope of the project



Identity



Interculturality



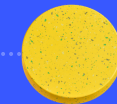
Sustainability



Engagement



# PLAN OF EXCHANGE



## **WELCOME & ORIENTATION**

introduction to  
the project, team-  
building activities

## **EDUCATIONAL WORKSHOPS**

Sessions focused  
on EU history,  
values

## **CULTURAL EVENINGS**

Interactive evenings  
where participants  
showcase their  
culture

## **REFLECTION & CLOSING**

Final reflections,  
feedback sessions,  
and a summary of  
lessons learned



## RISKS

Lack of engagement

Adapting to enviroment

Difficuly in Understanding  
Workshop Content

## SOLUTIONS

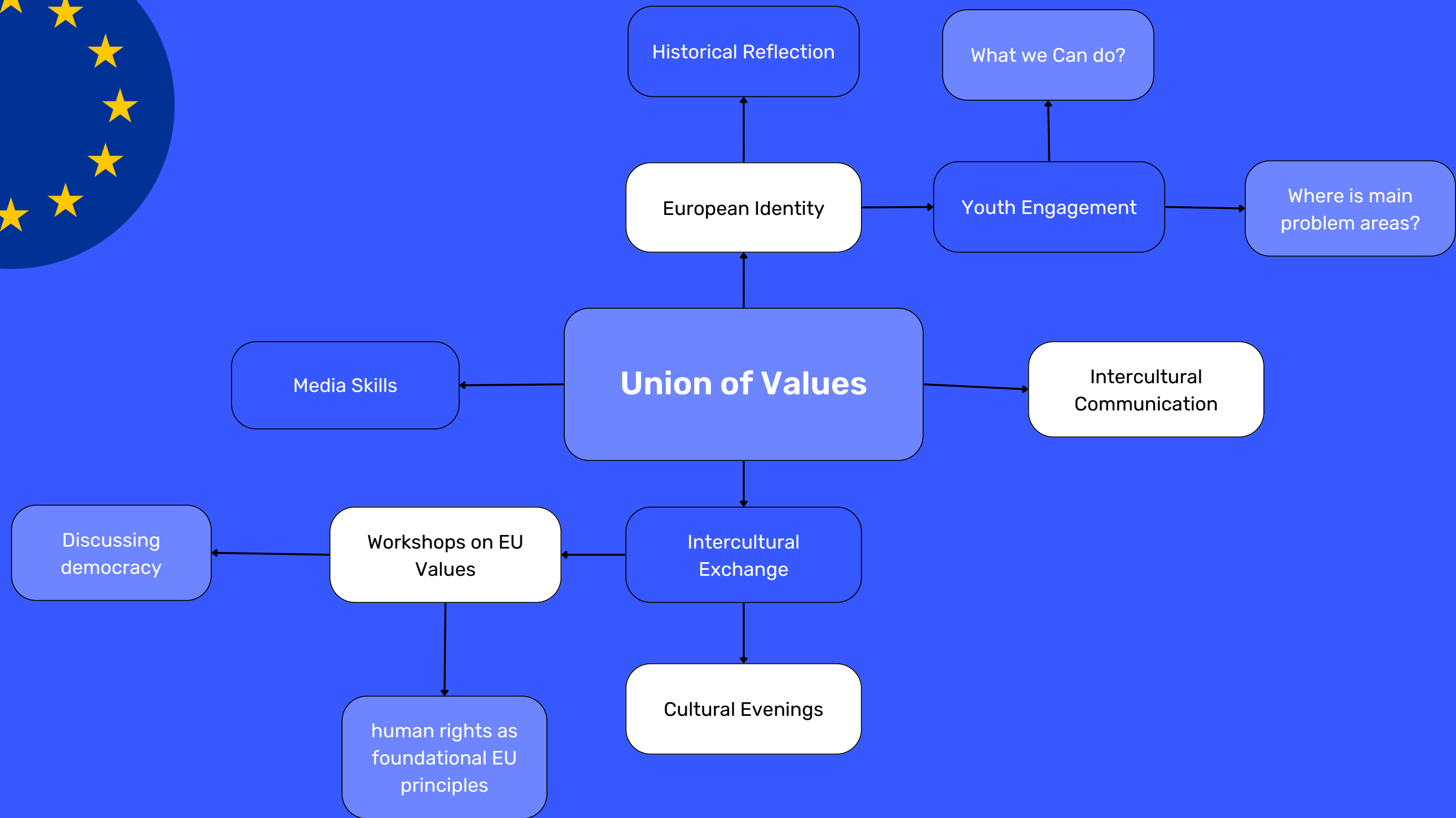
Try to find your role in group

Engage in making the rules and  
work on them

If You dont understand something  
we can talk about it







# Social Media Campaign

## Campaign Goals

The campaign will aim to reach 50,000 young people, promoting EU values, environmental responsibility, and European identity.

## Content Creation

Participants will produce engaging content, including short videos, posts, and live discussions, tailored for social platforms.

## Youth-Led Effort

This campaign is an initiative led by young people to amplify the message of European unity and sustainability.





# Expected Outcomes and Impact

## How will this project shape future youth engagement in Europe?

This project aims to elevate youth awareness of European identity, strengthen intercultural communication, and promote sustainable practices. By building new skills and relationships, participants can contribute meaningfully to Europe's future.



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**Thank  
you**

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project facilitator

